

**1 EXHIBITOR INFORMATION**

**Important:** Please **PRINT OR TYPE** your company name exactly as you want it to appear in all promotion materials

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
 E-Mail \_\_\_\_\_ Company Web Address \_\_\_\_\_  
 Name of Person to Receive all Exhibitor information \_\_\_\_\_  
 Member of:  PCI  CCAI (You must be a current member now and at the time of the show of one of these two associations to obtain the member discount)

**2 EXHIBIT SPACE PREFERENCE**

Please indicate your preferred booth location, using the floor plan attached or on-line. Select your top three locations, in order of preference. Show Management will contact you directly if all of your choices are taken. Each standard booth is 10 x 10 ft. Standard booths may be combined to form booths up to 600 sq. ft. for Members and 400 sq. ft. for Non-Members (maximum booth size allowed).

<b>COATING WEST - Las Vegas</b>			<b>COATING EAST - Nashville</b>		
1st Choice	# _____	x _____	1st Choice	# _____	x _____
2nd Choice	# _____	x _____	2nd Choice	# _____	x _____
3rd Choice	# _____	x _____	3rd Choice	# _____	x _____

**3 RENTAL FEES**

We agree to pay the following booth rental fees for the exhibit space requested and agree to the deposit schedule listed on page 2.

**PCI or CCAI Corporate or Custom Coater Member**

(Memberships discontinued prior to the event will be re-invoiced at the non-member rate)

**SINGLE EVENT**

**COATING WEST** \_\_\_\_\_ sq ft x \$25 = \$ \_\_\_\_\_ **or** **COATING EAST** \_\_\_\_\_ sq ft x \$25 = \$ \_\_\_\_\_

**BOTH EVENTS**

**COATING WEST** \_\_\_\_\_ sq ft x \$18 = \$ \_\_\_\_\_ **and** **COATING EAST** \_\_\_\_\_ sq ft x \$18 = \$ \_\_\_\_\_ **TOTAL DUE \$** \_\_\_\_\_

**Non-Member**

**SINGLE EVENT**

**COATING WEST** \_\_\_\_\_ sq ft x \$30 = \$ \_\_\_\_\_ **or** **COATING EAST** \_\_\_\_\_ sq ft x \$30 = \$ \_\_\_\_\_

**BOTH EVENTS**

**COATING WEST** \_\_\_\_\_ sq ft x \$22 = \$ \_\_\_\_\_ **and** **COATING EAST** \_\_\_\_\_ sq ft x \$22 = \$ \_\_\_\_\_ **TOTAL DUE \$** \_\_\_\_\_

**4 PAYMENT METHOD**

Check (payable to COATING SHOW)  Visa  MasterCard  American Express

If making payment by credit card, please include:

Name as it appears on card (printed) \_\_\_\_\_ Signature \_\_\_\_\_  
 Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

**Automatic Credit Card Payment Authorization**

I authorize Show Management to charge my credit card listed above for future booth payments on the payment due dates listed in the Payment Schedule at the bottom of this page.



MARCH 2 & 3, 2009  
Las Vegas, NV

# EXHIBIT SPACE RENTAL CONTRACT

To validate this contract, **ALL sections must be completed**

PAGE 2



SEPT. 30 & OCT. 1, 2009  
Nashville, TN

## 5 PRODUCTS AND/OR SERVICES TO BE DISPLAYED

Please list a description of the products/services that will be displayed in your booth:

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## 6 SIGNATURE

We, the undersigned, do hereby apply for the reservation of exhibit space in the COATING 2009 regional event(s). When executed by both parties, this shall constitute a binding agreement between COATING 2009 and the undersigned Exhibitor for the rental of said exhibit space at the contracted convention facility as more fully described in sections 1-5 of this agreement. We agree that if we reserve space in both COATING WEST 2009 and COATING EAST 2009 and cancel participation in one of the events, the remaining event pricing will revert to the "Single Event" rental fees listed on the contract and agree to pay the difference with cancellation notification.

We have read and agree to abide by the "Exhibitor Rules and Regulations" which are part of this agreement by reference and fully incorporated herein, the "Exhibitor Services Manual," and any such additional rules and regulations as may be adopted by COATING WEST 2009, COATING EAST 2009 or Show Management. We understand that any change in the information on this agreement must be made in writing.

Name (Please print) \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

## 7 CONTRACT VALIDATION

To validate this contract, **ALL sections MUST BE COMPLETED**. Contract will not be processed if any section is incomplete! Be sure to sign the agreement and return it with payment to:

### COATING EXHIBITIONS

c/o Goyer Management  
7349 Professional Parkway East  
Sarasota, FL 34240

**Return completed and saved electronic pdf to [goyermgmt@one.net](mailto:goyermgmt@one.net) or return a signed contract with a credit card for payment by fax to Goyer Management at: 941-373-1828**

### GMI USE ONLY

### COATING WEST 2009

### COATING EAST 2009

Booth Number Assigned \_\_\_\_\_

\_\_\_\_\_

Date Assigned \_\_\_\_\_

\_\_\_\_\_

Date Acknowledged \_\_\_\_\_

\_\_\_\_\_

Exhibit Mgr. Initials \_\_\_\_\_

\_\_\_\_\_

### PAYMENT SCHEDULE

### COATING WEST 2009

### COATING EAST 2009

**With Contract** 50% (20% non-refundable) \_\_\_\_\_

20% non-refundable \_\_\_\_\_

**Jan. 10, 2009** 50% \_\_\_\_\_

40% \_\_\_\_\_

**July 31, 2009** \_\_\_\_\_

40% \_\_\_\_\_

# RULES & REGULATIONS

Exhibits and Exhibitors are subject to the following Rules & Regulations. "Management" refers to the Powder Coating Institute, owner of the COATING 2009 events, and its service contractors, specifically Goyer Management, manager of the exhibits, as well as all other service contractors. It is the responsibility of the exhibitor to read, understand and be familiar with all Rules & Regulations.

## I. Contract for Space

This application, properly executed by Exhibitor, shall upon written acceptance and notification of space assigned by Management, be a valid and binding contract between the exhibiting company and The Powder Coating Institute, owner of COATING. After assignment, space location may not be changed without Management's prior written approval. Request for space will be assigned based upon the COATING Show point selection system until September 15, 2009. Space requests following that date will be assigned as received. All those not a part of the point selection system will be assigned on a first-come, first-served basis when a signed contract is received with payment after the point selection system is complete. Should the facility or designated halls change after initial space has been confirmed, Management reserves the right to re-layout the exhibit hall and reassign space according to the point system.

## II. Use of Exhibit Space

Exhibits may not project beyond allotted space or interfere with the lighting or space of other Exhibitors. Aisles must be kept clear of exhibits, and Exhibitors may not interfere with the free flow of traffic. No Exhibitor may assign, sublet or share all or part of its space with other Exhibitors. Exhibitors may display only products and services they officially represent.

Demonstrations or related activities must be confined to Exhibitor's assigned space, as must distribution of circulars, catalogs, folders, promotion materials and devices. None of these may be distributed in the aisles, meeting rooms, registration areas, or any other rooms or areas of the Exhibit and Conference. Exhibits may not contain sound systems or noise-making devices that annoy or disturb adjacent Exhibitors. Management may restrict, reject, eject or prohibit any exhibit or exhibit personnel, in whole or part, which detracts from the exhibition due to sound, appearance, distribution of materials, personal conduct, or anything Management rules to be objectionable. In enforcing these regulations, Management is not liable for refunds of space rental or other expenses incurred by Exhibitor.

Management reserves the right to limit the rental of exhibition space, and the assignment of hospitality suites at the convention center and participating hotels, to those companies exhibiting products and/or services which are directly related to industrial coating applications. Final determination of eligibility to exhibit based upon relevancy to the coatings/finishing market will be at the discretion of Management.

## III. Booth Specifications

A standard booth is 10 x 10 ft. (100 sq. ft.). Standard backwall and siderails will be furnished by Management. A complimentary two-line identification sign will be provided if requested through the Exhibitor Services Manual. In-line booths may not exceed ten feet in height. Island booths may not exceed sixteen feet in height. Signs may NOT be hung from the ceiling. Peninsula booths **MUST** adhere to backwall specifications listed in TYPES OF EXHIBITS in the Exhibitor Services Manual. Booth space is limited to 600 sq. ft. for members and 400 sq. ft. for non-members per show.

## IV. Installation and Removal of Exhibits

All exhibits must be installed one hour prior to the opening of the Show on the first day and remain open until the published closing time on the final day. Failure to occupy space one hour prior to show opening gives Management the right to use such space as they deem fit without any obligation of returning any amount paid by Exhibitor. Exhibitor shall not dismantle or start packing prior to closing time. No exhibit will be installed or removed during Exhibit hours. Exhibits must be removed by the time and date set forth by Management.

## V. Conference Registration

Exhibitors will receive information on conference registration discounts in their Exhibitor Services Manual.

## VI. Cancellation/Refund Policy

20% of the initial deposit for each event is non-refundable. Management will refund 50% of remaining payments made if space, or any portion thereof, is canceled in writing at least 90 days prior to the exhibition opening. No refund thereafter. Upon receipt of cancellation in writing by an exhibitor, ALL rights associated with being an exhibitor are relinquished.

## VII. Liability

Neither Management, Show Co-sponsors nor the Convention Facility, its officers, employees or representatives is responsible for the loss, damage or injury to Exhibitor or Exhibitor's employees or property from any cause, before, during or after period covered by this contract. Exhibitor, upon signing this contract, releases Management, Show Co-sponsors, the Convention Facility, its officers, employees and representatives from, and agrees to indemnify same against, any claims for loss, damage or injury.

## VII. Liability (continued)

Exhibitor assumes responsibility for accident, injury, or property damage to any person visiting their exhibit, where such accident, injury or damage is caused by negligence of the Exhibitor, or their employees or agents.

Exhibitors insuring exhibits, materials and/or personnel do so at their own expense. Exhibitors utilizing independent (non-official) contractor services agrees to forward to Management a Certificate of Insurance naming Goyer Management, The Powder Coating Institute, the contracted convention facility and official service contractors as co-insureds.

Management is not liable for nonfulfillment of commitment for delivery of space if the event is cancelled due to circumstance beyond the control of Management or the Show Co-sponsors including fire, accident, act of God or public enemy including terrorist attack, strike, authority of law, curtailment of transportation or any other cause. If exhibition is cancelled, Management's sole liability is to reimburse Exhibitor the space rental fee, less any costs or charges paid or incurred by Management up to the date of cancellation for promotion, administration and similar purposes. This shall be the sole remedy and terminate this agreement without further claim for damage.

## VIII. Protection of Exhibit Facility Property

Use of screws, bolts, nails, staples, tacks, pins, tape or other items that may deface or damage floors, walls, ceilings, doors or other exhibit facility property is prohibited. Exhibitors must repair damage at their own expense.

## IX. Security

Management shall provide guard service throughout the hours of installation, non-exhibit hours, and tear-down periods, and exercise reasonable care for the protection of Exhibitors' materials and displays. Beyond this, Management, the Convention Facility or any officer or staff member thereof will not be responsible for the safety of the property of the Exhibitor, their employees or agents, from theft, damage by fire, accident, or any other cause. Exhibitors must provide their own insurance and/or policy riders to cover all booth contents.

## X. Licensing Agreement/Fees

Exhibitor acknowledges and accepts responsibility for securing any licensing agreements and royalty payments for the use of music, video or printed materials that may be protected under United States copyright laws.

## XI. Photography & Videotaping

The taking of photographs and/or videotaping is restricted exclusively to your own booth at all times. You may not photograph or videotape other Exhibitors' booths at any time. Violators will have their memory cards/film/tapes confiscated and must surrender their badge to Management.

## XII. Utilities

Management will exercise proper and reasonable care to insure that all services are installed and operational during show hours. However, Management cannot be held responsible for late installation or interruption of service.

## XIII. Union Regulations

Exhibitor agrees to abide by any union regulations that might be in force at the Convention Facility or with all authorized service contractors hired by Management.

## XIV. Handling and Storage

Management and the owners/managers of the facility where the exhibition is to be held shall not accept or store display materials or empty crates. Exhibitors shall make their own arrangements for shipments, delivery, receipt, and storage of such materials and crates directly with the Official Drayage Company. The Exhibitor must provide the Official Drayage Company with all bills of lading. All shipments and deliveries to the Exhibition must be prepaid.

## XV. Hospitality

Exhibitors agree to refrain from hosting any kind of activities that occur outside of the show floor during conference and show hours. This includes meetings, hospitality and off-site functions of any kind. Hospitality suites at official COATING hotels or the convention facility must be reserved through Management.

## XVI. Age Restrictions

No one under the age of 18 will be allowed on the exhibit show floor at any time, including set-up, teardown and show hours.

## XVII. Amendments

These rules may be revised by Management and all points not covered are subject to Management's decision.

**RENTAL FEES SCHEDULE**

Use this schedule to determine your rental fees. These are samples and final fees will depend upon the amount of space taken in each show.

**MEMBER COMPANY SAMPLE PRICING BY OVERALL BOOTH SIZE**

BOOTH SIZE	One Event Booked (\$25 per net sq. ft.)	Both Events (\$18 per net sq. ft.)
10 x 10	\$2,500	\$3,600
10 x 20	\$5,000	\$7,200
10 x 30	\$7,500	\$10,800
20 x 20 / 10 x 40	\$10,000	\$14,400
20 x 30 <i>Members Only</i>	\$15,000	\$21,600

**NON - MEMBER SAMPLE PRICING BY OVERALL BOOTH SIZE**

BOOTH SIZE	One Event Booked After Oct. 24 (\$30 per net sq. ft.)	Both Event Booked After Oct. 24 (\$22 per net sq. ft.)
10 x 10	\$3,000	\$4,400
10 x 20	\$6,000	\$8,800
10 x 30	\$9,000	\$13,200
20 x 20 / 10 x 40	\$12,000	\$17,600
20 x 30 <i>Members Only</i>	<i>Not applicable</i>	<i>Not applicable</i>